

# AA IN GENERAL EDUCATION TO BS IN STRATEGIC COMMUNICATION (A-STATE ONLINE)

Campus		Southern Arkansas University Tech Courses	Comparable A-State Course	Hours
Southern Arkansas University Tech	English Composition	ENGL 1113 Composition I	ENG 1003 Composition I	3
		ENGL 1123 Composition II	ENG 1013 Composition II	3
		SPCH 1113 Principles of Speech	COMS 1203 Oral Communication	3
	Math	MATH 1023 College Algebra	MATH 1023 College Algebra	3
	Life Science	BSCI 1013/1011 The Biological Sciences/Lab	BIOL 1003/1001 Biological Science/Lab	4
	Physical Science	PHSC 2023/2021 The Physical Sciences/Lab	PHSC 1203/1201 Physical Science/Lab	4
	US History/ Government	HIST 2013 United States History I	HIST 2763 The US to 1876	3
		HIST 2023 United States History II	HIST 2773 The US since 1876	
		PSCI 2003 American Government: National	POSC 2103 Intro to US Government	
	World History	HIST 1003 World History I	HIST 1013 World Civ to 1660	3
		HIST 1013 World History II	HIST 1023 World Civ Since 1660	
	Soc. Science	SOC 2003 Introduction to Sociology	SOC 2213 Intro to Sociology	6
		PSYC 2003 General Psychology	PSY 2013 Introduction to Psychology	
		GEOG 2003 Introduction to Geography	GEOG 2613 Introduction to Geography	
	Literature/ Fine Arts	ENGL 2213 World Literature I	ENG 2003 World Lit to 1660	3
		ENGL 2223 World Literature II	ENG 2013 World Lit since 1660	3
		MUS 2013 Music Appreciation	MUS 2503 Fine Arts Music	
		ART 2013 Art Appreciation	ART 2503 Fine Arts Visual	3
		PHIL 2403 Introduction to Philosophy	PHIL 1103 Introduction to Philosophy	
		MUS 2013 Music Appreciation	MUS 2503 Fine Arts Music	
	Institutional Requirements	ART 2013 Art Appreciation	ART 2503 Fine Arts Visual	
		MIS 1003 Introduction to Computers	CS 1013 Introduction to Computers	3
		GSTD 1021 Student Success I	Elective	1
		GSTD 1031 Student Success II	Elective	1
		GSTD 1041 Student Success III	Elective	1
		PE Elective	Elective	1
	Electives	Electives	Electives	12
A-State Online	Major Requirements		STCM 3133 Interactive Advertising	3
			STCM 4003 Account Planning & Management	3
			STCM 4333 Social Media Measurement	3
			STCM 2143 Strategic Writing I	3
			STCM 3043 Principles of Strategic Communication	3
			STCM 3143 Strategic Writing II	3
			STCM 3553 Strategic Visual Communication	3
			STCM 4073 Strategic Communication Law and Ethics	3
			STCM 4213 Social Media in Strategic Communication	3
			STCM 4753 Strategic Communication Case Studies	3
			STCM 4773 Internship	3
			Electives in Media and/or Communication	9
	Electives*		Electives	18

\*Must include 6-15 Upper-Level hours

Last Updated: 7/30/19